

Winchester Business Improvement District (BID) to sponsor new category; Winchester BID member of the Year

New to the competition, Winchester BID are supporting members by sponsoring a category for the Winchester Business Excellence Awards.

With the introduction of the Business Improvement District (BID) Scheme in 2008 Winchester City Centre Partnership is the delivery vehicle for the BID budget and aims. The BID will operate for the maximum allowable term of 5 years commencing on 1st April 2008 and ending 31st March 2013. Winchester BID thrives to maintain Winchester as the preferred place to shop, work, live and visit.

Winchester BID mission statement is; *“to create a business led programme of investment throughout Winchester City Centre, raising the quality of experience for businesses, residents and visitors”*.

This award will be presented to an outstanding BID member business or organisation which enhances the economy of Winchester City Centre through a philanthropic approach to business. The winning business will display a high standard of civic pride and a commitment to the look, feel and ongoing success of Winchester as a destination for commerce.

Amy McCartan, Winchester BID comments:

“This award will recognise the commitment local businesses have made to the unique offering that is Winchester city centre. The winning business will be able to demonstrate an outstanding approach to their dedication to Winchester City Centre by being a positive and proactive member of the city in the local business community.”

The judges will be looking for:

- A BID business which can demonstrate a partnership working approach to the improvement and enhancement of a given commercial area to the benefit of all.
- A BID business which is a positive and proactive member of the city and local business community.
- A BID business which supports the local economy by sourcing local contracts where possible.
- A BID business that has a sense of civic pride in keeping their property and surrounding area visually appealing and attractive for the shoppers, visitors, residents and employees.