

The University of Winchester and e-Hampshire are to sponsor the same categories as last year for the 2010 Winchester Business Excellence awards.

Trish Kernan, Business Development Manager at the University of Winchester, comments on this year's event:

“The University is delighted to sponsor the Entrepreneur of the Year award again this year. Our commitment remains strong as demonstrated by the support given both to the University's graduates, students and staff through our Business Start Up Scheme and to entrepreneurial individuals and organisations in the wider community through courses run by our Business School and networks like Wired Wessex, Café Culture and eNetwork, run in collaboration with local partners”.

The aim of the award is to reward individuals for their vision, endless enthusiasm and a strong belief in oneself; creating a successful entrepreneur. This award recognises the achievement of such individuals in creating and growing successful local businesses.

e-Hampshire is supporting the awards by sponsoring the Award for Excellence online.

Glen Peacey comments:

“If you are using the Internet to drive sales, find new customers, enhance customer care, manage client relationships or improve supplier performance, then we want to hear from you. The winner of this category will be rewarded for the creative use of new technologies to develop their business. We are thrilled to be sponsoring this category again and can't wait to see the entries”.

This award will be presented to an outstanding local organisation which has embraced the opportunity the internet provides to drive business forward. Judges are particularly looking for a non IT based company which is making full use of the internet, for example to attract new customers, provide great customer service, manage relationships with suppliers and market their business.

Both organisations are looking forward to the grand final awards ceremony to be held on 19th March 2010 at the Winchester Guildhall.

Application forms are available online at www.winbiz.org.uk/awards or by calling 01962 841000. Closing date for all entries is Monday the 19th October.