

Whitwam to sponsor Business Excellence Through Technology category in this year's Winchester Business Excellence Awards.

New to the competition, Whitwam are celebrating their centenary by sponsoring a category for the Winchester Business Excellence Awards.

Based in Winchester but serving businesses across Europe Whitwam operate as part of our client's team. Creatively working with every business as an individual project, creating bespoke solutions and adapting technology as we go.

Whitwam has two business tracks, Technical Event Production and Audio Visual Installation. Each business track delivers Audio Visual technology to businesses that need to make creative, clear and impressive live communications. From the board room through to large live audiences or mass communication through web and video broadcast production. With our new premises, purchased in 2008 we are planning for the next 100 years of business with new office, storage, workshops, edit suite and technical rehearsal space.

Buz Ross, Event Production Manager, comments:

“Business communication is far more than print and web based, designed output. In these challenging times your communication to staff, clients and new sectors of the market needs to be focussed and this often needs support. Whitwam is a provider of Audio and Visual communication systems to support your business. We understand that every presentation is made to produce results. The content has transformational power; we assist in driving the message on with strength. We are delighted to be a part of the 2010 Winchester Business Excellence Awards”.

This award will recognise a business or organisation which has embraced the creative use of technology in order to stand out from their competitors. The winning business will be able to demonstrate how investment and commitment to technical advancement has improved efficiency, service and quality of end product.

The judges will be looking for:

- A company which can demonstrate the use of technology to stand out from its competitors.
- A company who, through use of technology are able to exceed the expectations of clients.
- A company which embraces new technology to improve efficiency, levels of service, and quality of end product.