

Hampshire Workspace Business Start-Up Award

Boudoir Blush, a luxury lingerie and swimwear boutique, was opened in February, 2007, by Danielle Miller. The aim was to offer a specialist service in fitting and to create a comfortable environment in which both men and women could buy "intimates". Since opening, Boudoir Blush has established an ever growing loyal customer base. Although a young company, Boudoir Blush has firmly established itself at the heart of Winchester's quality independent retail offering.

The Lifetime Company, established in August, 2005, aims to provide a lifestyle management and domestic support service to busy individuals. With services as wide ranging as the planning of birthday parties to waiting for deliveries, this side of the business continues to attract greater numbers of customers who feel their free time would be better spent on something other than domestic chores. This business also offers office support services, including a virtual PA to remind clients of important dates and a telemarketing service.

Wet Picnic is a theatre company which has been in operation for two years and, during this time, it has grown in size, reputation and profitability. The aim of the business is to be a commercially successful theatre company, creating both traditional theatrical work and innovative entertainment for corporate clients. This company has grown rapidly, with turnover in year one of £12,000 soaring to more than £100,000 in year three. Creative marketing and a thoroughly creative approach to business has led to this young companies continued success.

SN Technologies Ltd is the parent company to SJN Studios and The Student Scene website. Both businesses are the brainchild of Steven Northam, who is currently studying at the University of Winchester. Identifying a gap in the market, Steven set up a one-stop web portal for information relevant to Winchester's student population. Coupled with this, Steven also set up his own photographic business, taking portraits at all important student events and selling them at affordable rates.